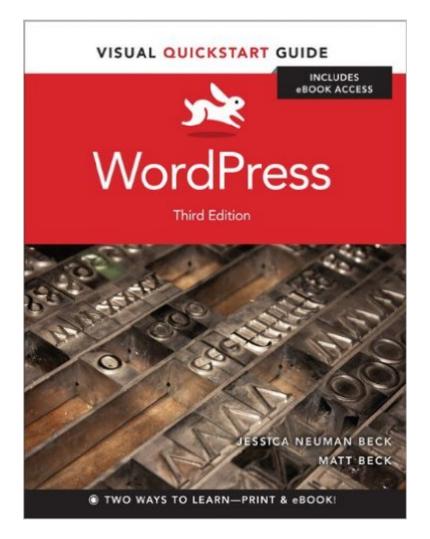
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WordPress: Visual QuickStart Guide (3rd Edition)





Synopsis

WordPress: Visual QuickStart Guide, 3E uses a visual approach to teach the essential elements of WordPress, one of the world's most popular publishing platforms. This book gives readers the tools they need to create beautiful, functional WordPress-powered sites with minimal hassle. Using plenty of screenshots and a clear, organized format, authors Jessica Neuman Beck and Matt Beck walk new users through the installation and setup process while providing valuable tips and tricks for more experienced users. With no other resource but this guide, readers can set up a fully-functional and well-designed WordPress site that takes advantage of all the features WordPress has to offer. This new, fully updated version covers all the key new and improved features of WordPress, including: using the Theme Customizer; adding custom headers and backgrounds; adding content in new ways such as posting from your desktop or mobile device, as well as importing from another WordPress blog or other blogging services; and new ways to work with media, such as editing images, using video and audio, and creating image galleries. There is also a completely new chapter on menus, which covers menu setup and adding and editing menus.

Book Information

Series: Visual QuickStart Guide Paperback: 288 pages Publisher: Peachpit Press; 3 edition (November 9, 2013) Language: English ISBN-10: 032195761X ISBN-13: 978-0321957610 Product Dimensions: 7 x 0.7 x 9 inches Shipping Weight: 8.8 ounces (View shipping rates and policies) Average Customer Review: 3.8 out of 5 stars Â See all reviews (5 customer reviews) Best Sellers Rank: #334,673 in Books (See Top 100 in Books) #43 in Books > Computers & Technology > Web Development & Design > Content Management #647 in Books > Computers & Technology > Web Development & Design > Web Design #1571 in Books > Computers & Technology > Internet & Social Media

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Only for the absolute neophyte. Not much more than a "click this then click that" instruction manual.

book as described

Thin on real value info.

excellent

good

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